# Email coding test

**Please read all instructions before proceeding.**

Due to the size of the PSD it was not be feasible to email it so we are providing a PDF instead. If you do not have the full version of Acrobat that allows for editing (which would allow you to pull font sizes and colors directly from PDF) then please refer to the list below. There are additional instructions following the list.

All font colors (unless otherwise noted) will be #222222

Body container background color: #ffffff

Main container width: max 650px

Main container background color: #f2f2f2

Inner container: max width 634px, background color #ffffff, border radius 8px;

Header bar color: #005EB9

Greeting: font size 24px, line-height 32px

Headline: font size 16px, line-height 24px

Body copy: font size 16px, line-height 24px

Footer copy (Privacy Policy, Nondiscrm Notice, Email Policy): font size 13px

Footer copy (language links): font size 11px

Other elements:

Blue horizontal rule under greeting: color #5dc1fd

Blue CTA button: background color #005EB9, font color #ffffff; button radius 3px, letter-spacing 1.63px

Unordered list: bullet color #5dc1fd

Gray block: background color #f2f2f2, border-radius 4px, max width 480px

Links for imagery:

Header Logo: https://image.bcbst-email.com/lib/fe9612717c60077f75/m/1/8dba3ba8-b63f-46f3-b9af-44a41cdb778f.png

Footer Logo: https://image.bcbst-email.com/lib/fe9612717c60077f75/m/1/781876ef-4104-4121-8382-07bb4fb32a18.png

Hero image: https://image.bcbst-email.com/lib/fe9612717c60077f75/m/2/d107bcb4-0ec0-4c5b-a11f-befd83d21039.jpg

Clipboard icon: https://image.bcbst-email.com/lib/fe9412737066067f72/m/1/324f8508-2a17-4e6a-be59-4e06b17f5385.png

Smartphone icon1: https://image.bcbst-email.com/lib/fe9612717c60077f75/m/2/a9d05bb9-4e85-4af9-8542-6fa433be443e.png

Smartphone icon2: https://image.bcbst-email.com/lib/fe9612717c60077f75/m/2/5c31cdc3-44cd-4e5b-a6c4-fa334652aade.png

Facebook icon: https://image.bcbst-email.com/lib/fe8912737261017a70/m/1/3fbf985d-6366-4a5e-b9b0-7ba9c48b0e29.png

Twitter icon: https://image.bcbst-email.com/lib/fe8912737261017a70/m/1/f8645edb-08b6-4a2a-ab13-a08c12f9e6b8.png

Instagram icon: https://image.bcbst-email.com/lib/fe8912737261017a70/m/1/bd58cc2b-faf8-4d62-874d-82bca8352b27.png

QR image: https://image.bcbst-email.com/lib/fe9612717c60077f75/m/2/1129d837-0eca-4857-99bc-ce77d401c64f.png

Final instructions

The logos above will be different from what is in the PDF. The final HTML should link to the ones listed above.

All links should point to https://www.bcbst.com

For CTA buttons there should be a hover state with button color changing to #abdfff and font color to #013F7C

If you are unable to glean the exact spacing between elements from the PDF please use your best judgement.

The PDF contains both a mobile version (page 1) and a desktop version (page 2). Code the email to accommodate both sizes with the mobile breakpoint being 480px

Finally, please note that the mobile version and desktop version have one major difference aside from size. The mobile version has a button following the unordered list, the desktop version has an additional line of text and a QR code.

When you are finished with the email coding please reply to the email in which the test was sent with the HTML file attached.